

Form for calculation of licences for radio and television advertising

1. Title of the musical work to be used:.....
.....

2. Are there any plans to change the lyrics?.....
.....

3. Is title of the musical work also to be used as the product title?
.....
.....

4. Which product is to be advertised?.....

5. Advertising is planned for TV/radio (delete as appropriate).

6. In which countries is the advertisement to be broadcast?
.....

7. On which TV/radio channels is the advertisement to be broadcast?.....
.....

8. Type and use of the musical work:

a. No. of times used:.....

b. Respective playtime:

c. Visual?.....

d. Non-visual (background)?.....

e. Vocal?.....

f. Instrumental?.....

- g. Which audio recording medium is used?.....
- h. Is it a re-recording?
- i. Has the work been arranged (in what form)?.....

9. Scene description (of the scene in which the image sequence uses the music title as background music):

(please attach, if possible)

.....

10. How many fade-ins are planned?.....

11. Gross media budget

.....

.....

(Town, Date) (Stamp, Signature)